Sketching Stars 2026 — *terms and conditions*

1. Entries are open to all UK-based primary school pupils in Key Stage 1 (KS1) and Key Stage 2 (KS2), submitted by a registered teacher or homeschooling parent/carer through STAEDTLER Teachers' Club.
2. All entries must be submitted via a Teachers' Club member account. Multiple classes from the same school can take part, but each must enter under a separate member account.
3. Teachers may upload entries as they are completed or submit all entries together before the deadline.
4. The closing date for the competition is 11:59pm on Friday, 04 December, unless otherwise specified.
5. Late entries will not be accepted.
6. The winners (1 x KS1 and 1 x KS2) will be announced in January 2027.
7. What is the prize?

   7.1 Merlin Entertainment will provide admission tickets for a school trip for 40 pupils and 8 teachers to the class of one winning KS1 pupil and one winning KS2 pupil. The tickets will be valid for admission to any UK Merlin Entertainments attraction subject to availability. The winning school must book their visit at least 6 weeks in advance, in coordination with Merlin Entertainments and must be claimed by 18th June 2026. If the prize is not claimed by this date, the prize will be forfeited, and no longer eligible.

   7.2 STAEDTLER Teachers' Club will provide the following to the winning pupils and their teachers:

   - 2x STAEDTLER stationer bundle for the winning pupil's class
   - 2x STAEDTLER stationery goodie bag for the winning pupil's, including a personalised certificate
   - 2x personal STAEDTLER stationery bundle for the teacher of the winning pupil

   7.3 Merlin Entertainments will also provide the following to the winning pupils and their teachers

   - 2x Essentials Merlin Annual Pass for the KS1 winning pupil & one parent
   - 2x Essentials Merlin Annual Pass for the KS2 winning pupil & one parent
   - 2x Essentials Merlin Annual Pass - one for each teacher of the winning pupils.

   Details of how to redeem the pass online will be shared with the winners within two weeks of their acceptance of the prize. The pass will be valid for one year from activation. The full T&Cs of the Pass can be found here. Restriction dates here.

8. Prize fulfilment will be organised by STAEDTLER Teachers' Club in collaboration with Merlin Entertainments.

9. Reasonable attempts will be made to contact the winning teacher. If the teacher of the winner does not respond within 7 days, STAEDTLER (UK) Ltd reserves the right to offer the position to a different entrant.
10. The full batch of pupil entries received by STAEDTLER (UK) Ltd. will not be shared with any third parties and will be privately shortlisted by STAEDTLER (UK) Ltd.
11. Shortlisted entries will be judged by STAEDTLER Teachers' Club, STAEDTLER (UK) Ltd. and Merlin Entertainments (competition partner).
12. Once the winners have been contacted, all non-shortlisted entries will be destroyed.
13. Scanned entries of the shortlisted and winning designs may be shared on the Teachers' Club website and social media channels, alongside the school name and the first name of the pupils in question with GDPR consent arranged via the school.
14. Winning and shortlisted designs may also be shared by Alton Towers Resort and Merlin Entertainment's on their official website and social media channels, displayed onsite and shared in competition updates internally.
15. Alton Towers Resort is used in this competition as a real-world example of theme park design. Individual attractions within the Resort have their own specific height, age, and safety restrictions. The inclusion of Alton Towers Resort imagery and content is for educational inspiration and does not constitute an endorsement or safety recommendation of individual rides and/or experiences for specific pupil groups.
16. Please ensure that photographs or scans taken of the entries and sent via the upload portal/email are of a high quality, as STAEDTLER will not be able to count illegible entries.
17. All entries must be submitted by a teacher, unless the child is home schooled.
18. Postal entries submitted without the Teacher's Slip, or if delivered with unpaid postage fees, will be discounted.
19. Postal entries must be sent to: PO48, Storage Giant, 376 Newport Rd, Cardiff, CF23 9AE.